



## News Release

**CONTACT: Trista G. Meister**  
**239-354-1468**

**FOR IMMEDIATE RELEASE**  
**March 5, 2014**

### **David Lawrence Center Young Executives and Gulf Coast Runners to Host Beach Bum 5k March 22**

Naples, FL – The David Lawrence Center Young Executives, a group consisting of a broad cross section of business professionals and others from throughout Collier County whose mission is to build awareness of the David Lawrence Center and Foundation, will partner with Gulf Coast Runners to present the Beach Bum 5k on March 22, 2014.

The fun, family friendly (non chipped) 3.1 mile morning walk/run on beautiful Naples Beach starts at Lowdermilk Park and includes refreshments, great giveaways and race apparel and opportunities to win unique prizes. Awards will be given to the Top Three Overall Male and Female participants.

Adult registration is \$20 until March 21<sup>st</sup> and \$25 on race day. Students (18 and Under) are \$10. Register online at [DavidLawrenceCenter.org](http://DavidLawrenceCenter.org). Race packets can be picked up on Friday, March 21st from 10:00 - 5:00 p.m. at Naples On The Run, or on race day starting at 6:30 a.m.

Proceeds from race registrations will be shared between David Lawrence Center to support the Mental Health First Aid prevention program, and Gulf Coast Runners Youth Development Fund to help defray college expenses for area youth. Sponsorship revenue solicited on behalf of the David Lawrence Center Young Executives will benefit solely the David Lawrence Center. For additional donations and sponsorship opportunities call the David Lawrence Foundation at (239) 304-3505.

David Lawrence Center is the Southwest Florida-based, not-for-profit leading provider of behavioral health solutions dedicated to inspiring and creating life-changing wellness for every individual. The Center provides innovative, comprehensive inpatient, outpatient, residential and community based prevention and treatment services for the one in four local children and adults who experience mental health, emotional, psychological and substance abuse challenges. David Lawrence Center has eight locations in Collier County and touches

the lives of more than 30,000 people each year. For more information about David Lawrence Center call 239-455-8500 or visit [www.DavidLawrenceCenter.org](http://www.DavidLawrenceCenter.org).

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